



AstrolabBe

Beyond Excellence

We turn great ideas into journeys of discovery, transformation and success.

The name of the company is inspired by the astrolabe, the most important astronomical and navigational instrument of the medieval world, which in Greek means "star finder". A tool linked to the most divine possessions in the universe: the sun and the stars, it also represented wisdom and a high level of education for those who wielded it.

The main use of an astrolabe was to demonstrate the ability to see beyond what was in front of you. It symbolises the challenge of understanding and discovering the unknown with the guidance of this ancient tool. It is also attributed to creativity and originality, which is the essence that our company brings to our clients in the search for new discoveries and opportunities.

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“New and changing social, cultural and economic trends have a great impact on current educational trends. We are aware of the need for organisations to anticipate these changes in order to inspire and mobilise all members of your community, while maintaining its essence through its educational philosophy and principles. Many of these changes require extraordinary effort, commitment and time from the whole team. This is why AstrolabBe is born - to become a tool-guide for schools in developing strategies towards new opportunities, while bringing clarity to the processes and making the path shorter and easier.”

• **Elnara Israfilova**

Director of AstrolabBe

- Educational experience:
 - Teacher of Infant, Primary, Secondary and Baccalaureate Education
 - International Baccalaureate (IB) Programme Coordinator
 - International Accreditation Coordinator
 - Deputy Director General of an educational group composed of schools in Spain, rest of Europe and Middle East.
- IB Educators Network: Consultant, School Visits Leader and Member, Programme Leader, Reader of Applications.
- NEASC (New England Association of Schools and Colleges) visiting team network: Chair and Member of Visiting Team.
- DSIB (Dubai Schools inspection Bureau) Associate Inspector, Knowledge and Human Development Authority (KHDA)
- Educational consultant with experience in more than 20 start-up and established schools in Spain, Norway, Italy, Russia, Kazakhstan, Germany, Austria, Azerbaijan and Saudi Arabia.

WHO WE ARE

We believe in the transformative nature of education

AstrolabBe is a company specialising in the management of strategic transformation and internationalisation processes in schools, universities and vocational training centres.

Our experienced multidisciplinary team offers guidance and accompaniment to educational organisations at national and international level in the development of effective objectives and strategies that guarantee not only their positioning, but also their prosperity and growth in the market.

We have over 15 years of experience in programme implementation and change management in relation to international programmes and accreditations such as International Baccalaureate (IB), ACE-NEASC protocol (New England Association of Schools and Colleges) and KHDA (Knowledge and Human Development Authority of Dubai).

The evident and increasing need for quality education can be a challenge for schools on the road to implementing their strategic and academic plans in accordance with the standards set by globally recognised educational organisations. AstrolabBe offers customised solutions and support to ensure effective implementation of educational programmes in line with the mission and vision of each school.



PURPOSE AND VISION

Purpose

To collaborate with organisations and educational entities in the generation of solutions for their consolidation, transformation and growth in accordance with their vision and mission statement, providing knowledge and experience in the sector and based on the latest research and continuous training.

Vision

To be an agent of change in educational organisations, providing them with specialised and comprehensive support in the use of pedagogical and organisational management tools in accordance with the standards for quality education at a national and international level, through the three pillars:

- POSITIONING AND GROWTH STRATEGIES
- INNOVATION AND EDUCATIONAL TRANSFORMATION PROJECTS
- USE OF EXISTING POTENTIAL AND RESOURCES



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VALUE PROPOSITION

The key to AstrolabBe's positioning and differentiation that determines our competitive advantage lies in our ability to identify, understand and accompany our clients in addressing challenges and opportunities and in co-creating navigation routes towards the desired growth.

Our areas of expertise include the following areas of the education sector:



FINANCIAL

- Admission and enrolment
- Investment plans



ORGANISATIONAL

- Strategic planning and implementation
- Administrative processes



EDUCATIONAL

- Educational innovation
- Professional development



In the financial area, we offer guidance to our clients on:

- **Increasing enrolment** to cope with low birth rate, inflation, unemployment or low paid employment of families, especially young families, competition from charter schools, private schools and the rise of online schools and training opportunities.
- **Adequate investment of funds** in marketing and communication campaigns, technology and other educational resources, facilities and services according to the latest educational trends to offer a differentiated and competitive educational project.





Within the organisational and management field, our activity consists of supporting schools in the following aspects:

- **Reduction of bureaucracy and administrative procedures** that fall on leadership teams, such as audits and inspections, quality processes, accreditations.
- **Need for training** of leadership teams in management and finance, as in most cases senior positions are held by educators and teachers themselves who lack such training.
- **Need for an institutional vision and strategic plan** that is coherent with current and future demands, that favours positive change or impact and is oriented towards achievable goals.
- **Attraction, recruitment and retention of talent**, consistent with the school's profile, with a competency-based professional development programme to respond to emerging positions, methodologies and forms of teaching and learning.

In the field of educational innovation and transformation, our action consists of a joint creation of proposals for:

- **Development of differentiating and innovative educational projects**, based on the latest trends in education and careful selection of methodologies and resources, to attract a greater number of students and achieve better results.
- **Opening up to the international market** through a flexible, global, competency-based curriculum and linguistic and cultural programmes, in order to respond to the growing number of "nomadic" families and students.
- **Adaptation to new virtual and hybrid learning scenarios**, through training in digital competences, learning platforms, curricula, to increase enrolment.
- **Socio-emotional support** for students, teachers and families, especially relevant in the post-COVID era, through wellbeing programmes, to foster a sense of belonging and increase student and teacher engagement and retention.



INTERNATIONAL EDUCATION

AstrolabBe

We provide clarity and support in the development and implementation of international educational programmes and protocols.

From AstrolabBe we collaborate with management, pedagogical and teaching teams in the revision, updating and alignment of curricular and administrative documentation, as well as in the processes of authorisation and evaluation of IB programmes and ACE-NEASC protocol.

OUR SERVICES (online and face-to-face):

Curriculum design and review (policies and protocols, curriculum documentation, alignment to local and international standards, etc.).

Strategic planning (feasibility study, action plan, development plans)

Teacher training according to IB programme elements and ACE-NEASC protocol (conceptual learning, learner agency, assessment of, as and for learning, approaches to learning, learning transformation, etc.)

Support in the accreditation and evaluation processes of the IB programmes and ACE-NEASC protocol (consultation, documentation, application and self-study, visits preparation).

OTHER SERVICES

START-UP PROJECTS

- Strategic plan to study the sector and the socio-educational environment
- Financial plan to determine the viability of the business, the team and the necessary partners
- Marketing plan, brand creation, communication processes
- Educational plan: educational model, curriculum design, resources, local requirements, staff recruitment, etc

QUALITY, INTERNATIONAL ACCREDITATION AND EVALUATION PROCESSES

- Support in the process of self-study, accreditation and evaluation of international organisations: IB, NEASC, KHDA.
- Quality Management Systems ISO 9001
- Standard UNE 172402 - Service Quality for 0–3-year-old nursery schools.
- Advanced Quality Models ISO 9004
- European Total Quality Model (EFQM)

ACADEMIC INNOVATION AND DEVELOPMENT

- Academic quality management programmes
- Curriculum design innovation
- Design of assessment strategies
- Innovation and technology transfer in face-to-face, virtual and hybrid environments
- Socio-emotional well-being programmes
- Project and programme evaluation

PROFESSIONAL DEVELOPMENT

- External selection policies and processes, internal promotion and professional development plans.
- Training of teaching staff
- Leadership team training
- Performance appraisal
- Talent retention



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